

## **ACCESS MY RECORDS.COM and BLACKBOOK2.COM PARTNER TO PROVIDE SMS TEXT-MESSAGING FOR PERSONAL HEALTH RECORDS**

**Boca Raton FL (Jan 25 2010)** AccessMyRecords.com (AMR) a leading provider of online Personal Health Records (PHR), has partnered with BlackBook2.com, a business social-networking service to provide automated SMS texting capabilities to AMR members' cell phones. AccessMyRecords.com launched its smart-phone technology back in 2008 with their ICE (In Case of Emergency) program giving access to vital medical information from a cell phone.

The latest feature AMR is going to provide it's members is auto-texting. Members will receive text prescription notifications and account updates right to their cell phone. Member's emergency contacts will also be notified when they have been added to the member's emergency contact list. "We are very excited to have partnered with BlackBook2.com in order to bring text notifications to our members. This is a great example of using common sense and technology to improve the management of vital healthcare information," stated Leonard Tambasco, Managing Director of AccessMyRecords.com. Leonard continued, "Being one of the first PHR services to offer smart-phone access to member's health records, our latest texting feature is an example of how AMR is on the forefront of personal health record services for consumers, part of which will become standard in the PHR market. AMR sees the future in combining PHR and electronic health records EHR services together and will continue building partnerships moving forward".

This technology offering is the result of a strategic partnership using the SMS texting platform exclusively provided by BlackBook2.com. "We are excited to provide our proprietary texting platform to AccessMyRecords.com and its members" said Amy Nalewaik, BlackBook2.com's President and Co-Founder. "Communication and accessibility of health records are vital assets in order to help save lives in emergencies".

### **About: AccessMyRecords.com**

AccessMyRecords.com is an online, consumer-controlled personal health record management service designed to give a pro-active approach in managing healthcare information by providing a consumer-friendly, interactive, secure and private Web-based storage and retrieval service focusing on vital medical information to share with doctors and emergency responders. Members can update records any time from the Web or by calling a 24/7 customer service operator. AccessMyRecords.com built their innovative web-based solution for consumers seeking to establish an online personal health record. The company's service offers the latest technology in capturing and storing medical and legal information. Other added services include prescription drug discount plans, interactive health information library, email prescription notifications and cell phone technology.

For more information visit [www.accessmyrecords.com](http://www.accessmyrecords.com)

### **About: BlackBook2**

BlackBook2.com is one of the fastest-growing internet business-social networking websites providing a worldwide reach with over 17 million registered users. Services including; Video Conferencing, E-mail, Voice-over IP, Faxing, Conference Bridge Calling, Online Coupons and an Interactive Social Network; these services and more are Free to its members. For more information, visit [www.blackbook2.com](http://www.blackbook2.com)

### **Forward Looking Statement**

Any statements contained in this press release that refers to future events or other non-historical matters are forward-looking statements. These statements are based on AccessMyRecords.com reasonable expectations as of the date of this press release and are subject to uncertainties that may individually or mutually impact the matters herein described for a variety of reasons that are outside the control of the Company that could cause actual results to differ materially from current expectations, Although we believe that the expectations reflected in the forward-looking statements are reasonable, and such statements should not be regarded as a representation by the Company, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise.

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